

# promospecs

🇬🇧 2019



premium promotional sunglasses

# stock sunglasses

see page 43



INK BLACK

PERSIAN BLUE  
PMS BLUE 072

SKY BLUE  
PMS 299

ELECTRIC PURPLE  
PMS 7442

HOT PINK  
PMS RHODAMINE RED

FIRE RED  
PMS 485

NASSAU ORANGE  
PMS 151

YOLK YELLOW  
PMS YELLOW

MILK WHITE

LIME GREEN  
PMS 368

RACING GREEN  
PMS 349

# premium promotional sunglasses in superb quality

custom-made in around 3 weeks\* and from only 250 pieces

As specialists we will help you get the best possible promotional sunglasses solution, even if you are on a budget or on a tight time frame. Our design team can create great visuals fast, so you know what you will get before we start producing the sunglasses especially for you.

The team in the production department is also very skilled and will make sure that every pair of sunglasses is made according to your specific design. And they do it fast!

All our frames have been tested and certified according to EN ISO 12312-1:2013/A1:2015 and all the lenses we use provide UV400 protection, even the clear ones!

The plastic frames are made from high quality Polycarbonate plastic (PC), the budget sunglasses from high quality Polypropylene (PP). The metal frames are made from yellow copper or brass and plated or painted according to your wishes. Hinges are always very sturdy and can even be made with springs on certain models.

Beautiful sunglasses for the ultimate brand image that will be used frequently and for a long time.



\*Some options might have longer lead-times, quantities above 10000 pieces can lead to longer lead-times.  
We can even deliver faster if required! Always ask!

# choose the model

Choose the model you think best fits your brand.



plastic koloro sunglasses  
see page 24



plastic koloro fold sunglasses  
see page 23



plastic and metal kommander sunglasses  
see page 26



plastic kolibri sunglasses  
see page 21



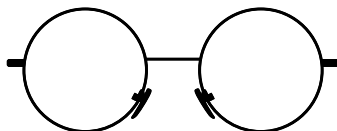
plastic kintaro sunglasses  
see page 22



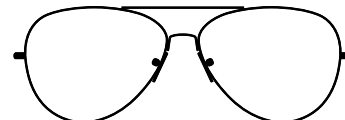
plastic kaptain sunglasses  
see page 27



plastic kazura sunglasses  
see page 28



metal azura sunglasses  
see page 29



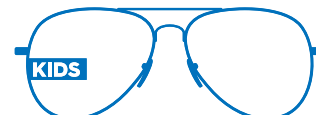
metal aviator sunglasses  
see page 30



plastic koloro kids sunglasses  
see page 25



plastic kolibri kids sunglasses  
see page 20



metal aviator kids sunglasses  
see page 31



plastic pp panache sunglasses  
see page 32



plastic pp pixie sunglasses  
see page 33



plastic stella monolens sunglasses  
see page 34

# color the sunglasses

Choose almost any PMS color or choose from some standard colors. For the metal sunglasses only one color is possible next to the different metallic finishes. All plastic models, except the budget sunglasses, can be made in 1 to 4 colors<sup>o</sup>.



1

color  
or metal plating



2

colors



3

colors



4

colors



<sup>o</sup>Different minimum quantities and set-up costs may be associated with certain options.

# choose the plastic finish

Make it solid with glossy, matte or rubber finish or transparent glossy or matte. In all colors. Metallic only available in certain colors, glow-in-the-dark only available in white.



glossy finish



matte finish



rubber soft touch finish



transparent finish



matte transparent finish



metallic finish



glow-in-the-dark

# or choose the metal finish

Painted can be almost any color with a glossy finish.



silver plating



gold plating



extra gold plating



copper plating



gun metal plating

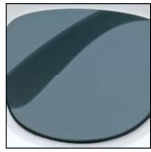


painted glossy finish



# add nice lenses

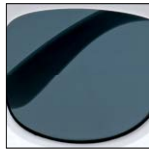
All lenses are made with UV400 protection, but we offer a choice of colors, with or without gradient, mirror, luxurious mirror plus and polarized lenses. Some also in different categories.



black solid



black gradient



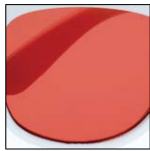
black polarized



clear



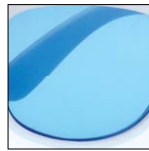
yellow solid



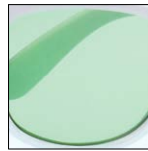
red solid



pink solid



blue solid



green solid

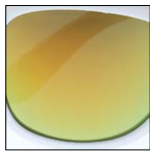


brown solid

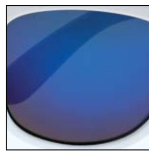
NEW!



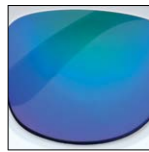
silver mirror



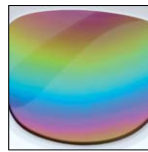
warm gold mirror



blue purple mirror



blue green mirror

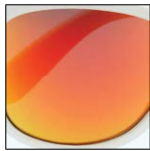


rainbow mirror

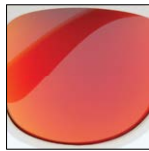


NEW!

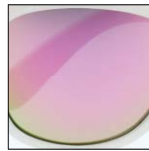
yellow mirror plus



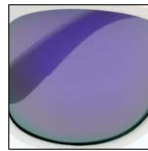
orange mirror plus



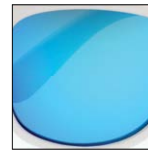
red mirror plus



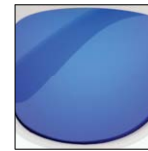
pink mirror plus



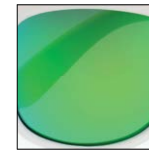
purple mirror plus



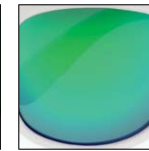
blue mirror plus



dark blue mirror plus



green mirror plus



dark green mirror plus





# print the lenses maybe

print a simple logo on the lenses through pad printing. A more complicated logo can be printed by means of a transfer print. Provide the entire lens with a pinhole film or print the entire lens with a transfer print and even determine where the holes will be!

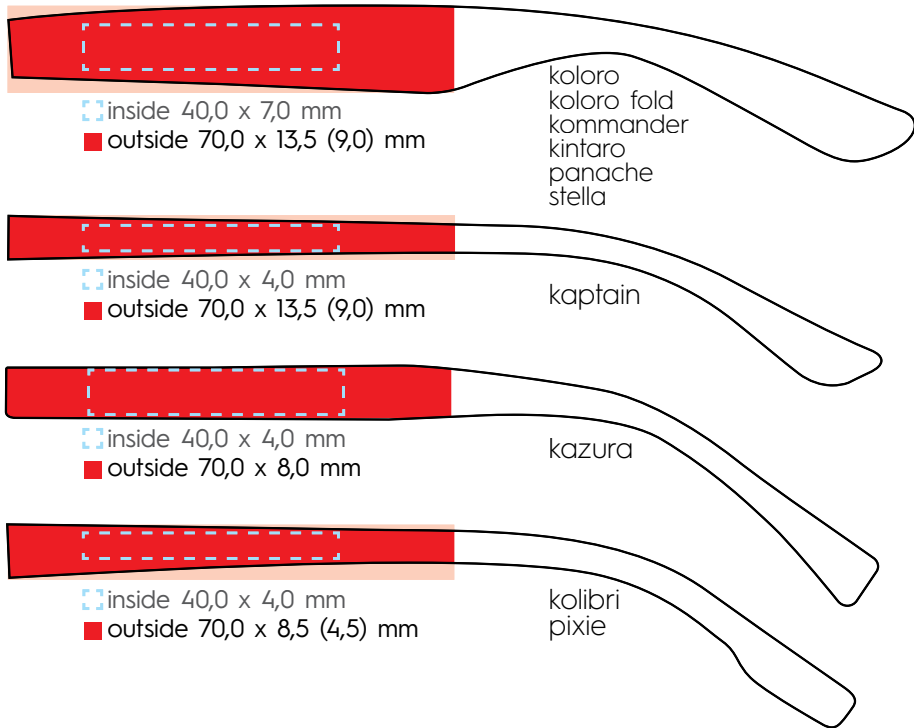






NEW!

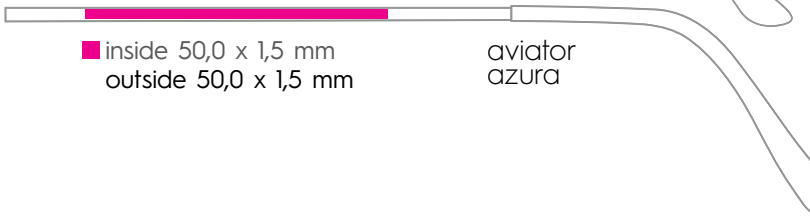
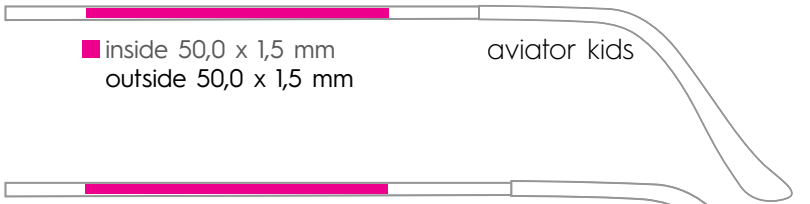
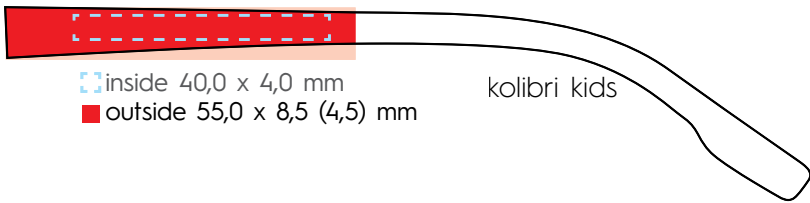
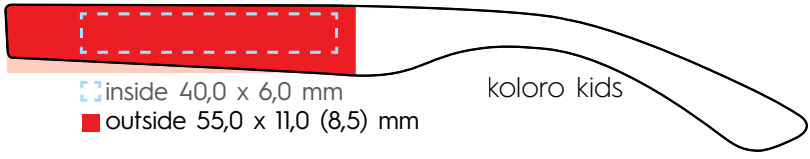







# print your logo

Add a logo to the inside or outside of the legs. The budget sunglasses can only be printed with a silkscreen logo on the outside. For the metal sunglasses we offer laser engraving of a logo on the temples\*\*.



-  outside/inside transferprint
-  inside padprint max 2 colors
-  outside silkscreen max 6 colors
-  outside silkscreen area



-  laser engraving
-  outside/inside transferprint
-  inside padprint max 2 colors
-  outside silkscreen max 6 colors
-  outside silkscreen area

\*\*Laser engraving 50,0 x 1,5 mm only on rectangular temples, not on round temples.

# decorate the sunglasses

Make your plastic sunglasses stand out even more. Add nice decoration on the outside of the sunglasses or all-over inside and outside.





Check out the technique of printing using transfer on the outside of transparent temples and covering the outside with a solid color. A subtle but great effect.



# kameleon decoration

All PC plastic models can also be made in the popular fake wood prints, almost real. Because the sunglasses are fully made to specification, they can get a glossy finish so that it looks like a transparent lacquer over the wood. Or a matte finish so that it looks like sanded wood. With a rubber finish for a soft velvet finish — works great with the new cork print C1. The minimum for the kameleon decoration is only 500 pieces.



NEW!

almost  
colored  
bamboo  
W1

almost  
coconut  
palm  
W2

almost  
cherry  
wood  
W3

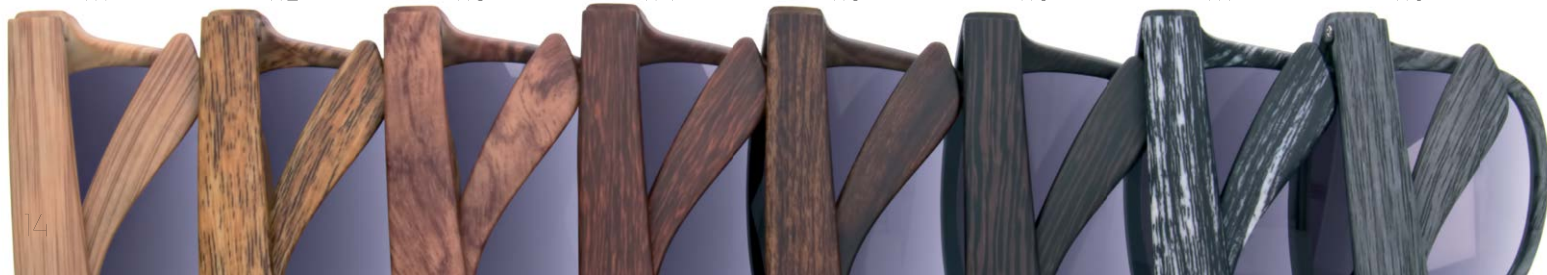
almost  
red  
teak  
W4

almost  
dark  
morado  
W5

almost  
wengé  
wood  
W6

almost  
dark gray  
wood  
W7

almost  
light gray  
wood  
W8







almost  
cork  
CI

NEW!





# kamouflage decoration

All PC plastic models can be made with a camouflage print. There is a choice of three different color schemes. Of course also with different finishes. The minimum for the kamouflage decoration is only 500 pieces.



NEW!

camouflage  
A1

camouflage  
A2

camouflage  
A3



# choose some extra options

These are specific to some models.



flexible  
springhinges  
koloro only



metal hinge  
koloro only



with oval  
without oval  
koloro only



flexible metal  
springhinge

# and add some nice extra's

Create extra commercial value by adding an all over printed pouch or add a nice full-color printed hangtag, neckband or cleaning cloth. Or have your logo printed on the polybag or use your own UV400 CE sticker design<sup>oo</sup>.



**Looking for more customization?**

*Let us help you with your own custom sunglasses.*

**Ask for more information.**

<sup>oo</sup>The minimum for own polybag and sticker is 10000 pieces.

# sunglasses recipes



## Kustom Kommander sunglasses

plastic classic model in own color, exterior in own color transfer print two-tone, glossy finish, left temple one color silkscreen, right temple inside one color pad printing, lenses UV400 rainbow mirror cat3, with metal ring, individually packed in a polybag



## Kameleon Kolibri sunglasses

plastic elegant model, with kameleon almost cork CI pattern, rubber finish, left temple one color silkscreen, right temple no print, lenses UV400 blue purple mirror cat3, per piece packed in a polybag



## Kustom Koloro sunglasses

plastic classic model in clear matte transparent finish, temples in a different color with matte finish, left temple two-color screenprint, lenses UV400 warm gold mirror cat3, packed individually in a polybag

# sunglasses recipes

## decorate cork kameleon style



## decorate two-tone like a pro



## create your own sunglasses like an artist



# kustom kolibri kids sunglasses

The Kolibri sunglasses but a size smaller. The same personalization options to choose from as with the normal version. Create your own style by choosing from the different finishing options, normal or mirror glasses and print the legs, the entire glasses and even the lenses, just like the big sister. Of course the children's sunglasses can also be packaged like the normal glasses, if desired in an adjusted size. The minimum is only 250 pieces.

NEW!



# kustom kolibri sunglasses

A somewhat more elegant model that is good for both men and women. Made in your own color(s), with a transparent finish or a glossy finish. Matte and rubber, metallic, kameleon and glow-in-the-dark are of course also possible. The minimum is only 250 pieces.



# kustom kintaro sunglasses

Round tough model with a little cat-eye. Very trendy with a larger printable surface on the temples. Almost all options are also available for this model, so own cool sunglasses with a slightly different shape is made. The minimum is only 250 pieces.





# kustom koloro fold sunglasses

The most popular model in a foldable version. Easy to carry and with similar brand exposure. The foldable sunglasses come delivered just as any other Koloro pair of sunglasses, unfolded packed in a polybag and packed in a white carton. The minimum is only 250 pieces. And of course with almost all options to make it completely your own.



# kustom koloro sunglasses

The most popular model with almost unlimited possibilities. Create the ultimate pair of sunglasses using many customization options. From different finishes of the temples and frame to colored lenses or colored mirror lenses, adding full-color printed pinhole film, print the lenses, printing all over the outside of the temples and frame or even create a pattern print all around. Printing can be done in many colors and very big as well. The minimum is only 250 pieces.



# kustom koloro kids sunglasses

The same Koloro sunglasses but in a smaller size. Almost the same options for customization as the normal version. Create your own frame style with many finishing options, add normal, gradient or mirror lenses and print the temples, the frame and even the lenses, just like the big brother. We can of course also package the kids sunglasses just like the normal one and in adjusted size if so desired. The minimum is only 250 pieces.



# kustom kommander sunglasses

Sunglasses with a high quality plastic frame and a metal ring around the lenses making it a more luxurious pair of spectacles. Great for prestigious brands that target hipsters and followers. These sunglasses will be used for a long time. Any color frame and possibilities enough for adding brandnames and logos. The minimum is only 250 pieces.



# kustom kaptain sunglasses

A plastic version of the aviator sunglasses. In the same great quality as the other plastic sunglasses of course and with almost the same customizing options. Create any color and use any lens possible! Print your logo on the temples inside or outside, add a logo on the lens or add pinhole film onto the lenses. All is possible and from only 250 pieces.





# kustom kazura sunglasses

Flower child-like round plastic sunglasses. Groovy man. Choose your favorite color, plastic finish and your favorite glasses, print a logo on the legs and possibly the lenses and groove on... Peace. Yeah. The minimum is only 250 pieces.

NEW!



# kustom azura sunglasses

Wow, crazy good round metal sunglasses. Choose your favorite metal finish and your favorite lenses, print a logo on the lenses, so beautiful! Add spring-loaded hinges for more comfort. Yeah, baby. The minimum is only 500 pieces.





# kustom aviator sunglasses

The ultimate pair of sunglasses; simple, trendy, lightweight and superb quality. The metal frame can be made in different platings like silver, gold or copper, but painted in a color is also a possibility. The temple tips can be black, transparent or brown. The lenses in normal, gradient or mirror (plus) style. Put a small but clear logo on the lens and even laser engrave a logo on the inside or outside of the temples for even more subtle brand recognition (only available when adding spring hinges). The minimum is only 500 pcs.



# kustom aviator kids sunglasses

The metal classic model is also available in the smaller size. With all the same options as the bigger version. The minimum is only 500 pieces.



NEW!



# kustom budget panache sunglasses

Good quality lightweight sunglasses in own color, made of Polypropylene (PP). Only with matte finish in one or two colors; black frame with colored temples. Of course also with a choice of all available lenses. A logo can only be printed on the outside of the temples. These sunglasses are great for protecting the eyes at the Color festivals or runs — where they throw those colored powders. The minimum is only 500 pieces, the price very good.



# kustom budget pixie sunglasses

Good quality lightweight sunglasses in own color, made of Polypropylene (PP) in model Kolibri. Only with matte finish in one or two colors; black frame with colored temples. Of course also with a choice of all available lenses. A logo can only be printed on the outside of the temples. The minimum is only 500 pieces, the price very good.



# kustom stella monolens sunglasses

The entire front is a lens. Hip and happening. Print on the temples, but also the lens with a (large) logo and stand out even more. Or do it in a subtle way, the sunglasses will still attract attention. Available from 250 pieces.



NEW!

# kustom vavava neckbands

Woven band with print. Choose a shoelace band, polyester rib or smooth polyester satin. The shoelace band and polyester rib band can be printed with logos and texts using silkscreen printing. The smooth polyester satin bands can be all-over printed by sublimation on one or both sides. The minimum is only 250 pieces.



NEW!





# kustom vetero neckbands

The round neckband woven in maximum 3 colors with a stopper and optionally a logo label added. Ideal for skiing, surfing, running, cycling, but also hiking and even walking. Or let your sunglasses hang around your neck for a while. The minimum is only 250 pieces.



NEW!



# kustom vivido neckbands

The neoprene neckbands that keep the sunglasses where they need to be. Ideal for skiing, surfing, running, cycling, but also hiking and even walking. All over printed so an extra large advertising space with many possibilities. The minimum is only 250 pieces.



# kustom vualo pouches

Pouches in standard colors with silkscreen print or all-over printed in any color and any design possible. Simple, but very effective packaging. Very large extra advertising space adding a lot of extra brandvalue. We can of course also package the sunglasses into the pouch. The minimum is 250 pieces.



# kustom veluro cleaning cloths

The microfiber cloth with all over printed designs. Packed in a polybag, folded or unfolded. Easy to add to a pair of sunglasses adding a big extra advertising space often used to clean the lenses! The cloths can also be used to clean phones, tablets and computerscreens of course. The minimum is 250 pieces.



# kustom volta cases

Very luxurious sunglasses cases, a metal base with a polyurethane (almost leather) top layer that can even be printed full-color all-over. The inside is lined with flocked material, of course also in color if desired. It gives the sunglasses even more cachet. Available from 250 pieces. Add a Veluro cloth to finish it off completely.



NEW!



# kustom valise cases

Beautiful sunglasses cases of EVA with zipper and with a full-color print or in black with a logo print on top. Can be made entirely in your own style and of course the sunglasses can also be packed in the cases. Embossing a logo in the material is also possible. The zippers are available in different colors and of course your own zipper puller is also possible. Available from 250 pieces.





# kustom vertico box

Beautiful cardboard packaging with full-color printing on one or both sides. Also with embossing and spot UV varnish for an even more luxurious look. Gloss or matt laminate, choose that which best fits the look of the brand or service. Makes the sunglasses a real gift. And of course it can be delivered together with the Veluro cloths or an extra flyer. Already available from 250 pieces.

NEW!





# stock sunglasses



