

## **10 REASONS TO USE THE BOTTLEBAG INSTEAD OF ANY OTHER BAG**

- Partner of the Plastic Soup Foundation
  - 100% Recycled PET material
- GRS certified materials and assembling factory.
  - BSCI production facility
- High quality materials and craftwork
- Extra taped seams, double stitching inside
  - Durable in use tested by SGS
  - Full colour eco hangtag
    - Woven sidelabel
- Inside carelabel (inverkehrbringer)

**THANKS FOR  
USING ME  
AGAIN!**

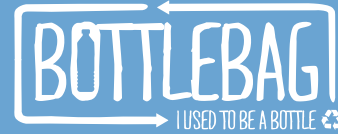


Even this brochure is  
100% recycled



**PLASTIC  
SOUP** FOUNDATION

# WHY THE BOTTLEBAG?



## Nasty situation and future

It is a fact that humans slowly poison the earth with synthetically produced substances. The heaps take enormous forms and a gigantic plastic soup has been created in the oceans. Only 9% of the plastic is recycled. 12% is incinerated and 79% ends up on garbage dumps and in nature. The biggest polluter is China, which is responsible for 5/8 of all plastic soup that ends up in the ocean. Every European is responsible for 30 kilos of plastic per year, 50% of which we throw away within 20 minutes. Since 1950, 8.3 billion tons of plastic have been produced. The demand for plastic, however, increases every year. It will have risen to 34 billion tons by 2050. Where does it end?

## Vision: we have to take action

There is a process of awareness going on in which people are activated to do something against the increasing plastic pollution, since they are directly confronted by global warming and its consequences, but also because plastic washes up on beaches and animals die by eating plastic. The first steps towards reducing single-use plastics have been taken by banning free plastic bags in stores and the banning use of one-off products such as straws. Many people are inspired by The Ocean Cleanup of the Dutch student Boyan Slat and we also want to take action.

## Mission: creating awareness

The purpose of the BottleBag is to accelerate the awareness process. We want to make the market for promotional gifts more sustainable by creating awareness in Europe and China about recycling plastics with our range of BottleBags. The most efficient way to tackle the plastic soup is to get as close to the source as possible.

## Bottlebag: Refuse Single Use

The BottleBag is an alternative to the standard plastic bags, because it is made from 100% recycled PET bottles. The BottleBag is not only made of durable material, it is also durable in use. The BottleBag has extra reinforced seams through extra piping inside the bag. This makes the BottleBag very sturdy and it can carry up to 10 kilograms! Tested by SGS. The bag has enough space and capacity for daily groceries.

[www.bottlebags.eu](http://www.bottlebags.eu)

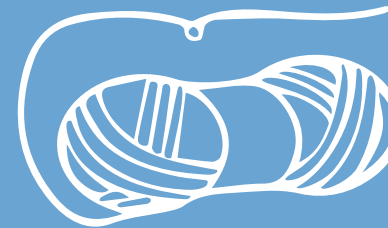


We start with the recycling of the PET bottles, which would otherwise end on the garbage-dump.



The caps and labels will be removed before shredding the bottles.

**HOW IT'S  
MADE!**



After shredding, the material will be spoted into a fiber.



This way, the newly made products find their origin in PET bottles.



## PLASTIC SOUP FOUNDATION

The Bottlebag supports The Plastic Soup Foundation (PSF) since 2018. Five cents of each BottleBag goes to the Plastic Soup Foundation.

The plastic soup is named after areas in the oceans where huge quantities of plastic and other waste are floating together. The waste collects precisely at this location because of the large annular ocean flow. The exact size of the plastic soup is not known. It is estimated that the area is about the same size as Spain and France together.

The PSF encourages all possible solutions that contribute to tackle the plastic soup at the source. The plastic that ends up in nature and water has the greatest impact on the environment and measures must be taken for this. This includes reducing the amount of disposable plastic by consumers, the development of reducing the plastic footprint by companies and coming up with smart solutions for collecting plastic in natural water.

Their slogan Refuse Single Use fits perfectly with the vision of the Bottlebag.

[www.plasticsoupfoundation.org](http://www.plasticsoupfoundation.org)

**PLASTIC  
SOUP** FOUNDATION





## BOTTLEBAG ORIGINAL

The BottleBag Original is the very first design of the BottleBag. It's made of approximately six PET bottles. The bag is foldable and easy to carry. It is possible to order the BottleBag in PMS color fabric with silkprint, but also all over full colour by sublimation-printing. The BottleBag has extra reinforced seams through extra piping inside the bag. This makes the BottleBag very sturdy and can carry up to 10 kilograms! Tested by SGS. The bag has enough space and capacity for daily groceries. The BottleBag Original is made out of 190T polyester rPET. The size of the BottleBag is 68 x 45 x 8 cm. The size of the pouch is 11 x 12 cm. The weight is 40 grams.



## HANGTAG

Each bag contains a custom made tag. On the tag the production process is explained. This tag is made of unlaminated eco white or brown cardboard. It's possible to put a logo on the tag, customise the text and change the colour of the text on both sides. The size of the hangtag is 5 x 12 cm.



## POUCH

Every BottleBag comes in a pouch, attached to the inside when not folded. The BottleBag is completely foldable and fits into the pouch perfectly, which makes it easy to take everywhere on a daily basis. It's also possible to print the pouch by silkprint or full colour sublimation on both sides. The size of the pouch is 11 x 12 cm.





## BOTTLEBAG ALL OVER PRINTED

The BottleBag Original can be produced in any PMS color and it can be printed all over by silkprint. It can also be printed all over by full colour sublimation print in CMYK on both sides, just like the small pouch.



## SIDELABEL

The BottleBag has a woven sidelabel with our BottleBag logo. This label is custom made, so it's possible to customize the colour and put a client's logo on it instead of the original logo. It is also possible to add another woven label. We also put an inside care label inside the BottleBag. The size of the sidelabel is 2 x 4 cm.



## STITCHING

The BottleBags have double stitching inside and an extra piping around the stitching, which makes them firm and stronger than competitive bags; one bag can carry up to 10 kilograms. Tested by SGS.







## BOTTLEBAG PACK

The BottleBag Pack is developed because this kind of bag is popular amongst children. For example, kids commonly use these bags for swimming lessons or school. We especially want to inform and inspire children to make a change and stop single use of plastic.



## BOTTLEBAG PACK ALL OVER PRINTED

The BottleBag pack has drawstrings on each side, which makes it easy to carry on the back or around the shoulder. The stings are made out of cotton. The backpacks are made out of five PET bottles per bag and are easily foldable. The BottleBag Pack is made out of 190T polyester rPET. The size is 47 x 29 cm. The weight is 46 grams.

The simplest option to print a BottleBag Pack is the white bag with a one colour silkprint on it. The print could be anything; from a single colour logo to our original "I used to be a bottle" design. It is also possible to print the bag in one colour, PMS, all over print or full colour sublimation.

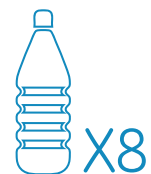






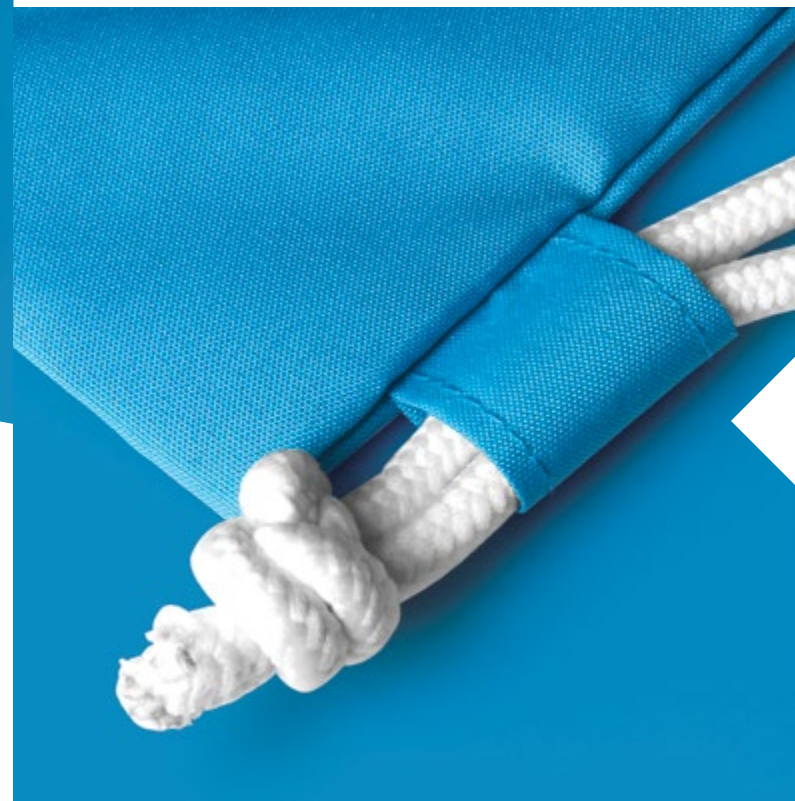
## BOTTLEBAG PACK DELUXE

BottleBag Pack Deluxe is a new variant of the BottleBag Pack. The bag is firmer and stronger because of the 300D polyester rPET material. The bag is made out of eight PET bottles. The inside contains double stitching and piping to make the bag even stronger. It is possible to print this bag in one colour, PMS, all over print or full colour sublimation. The size is 47 x 40 cm. The weight is 160 grams.



## ZIPPER

The BottleBag Pack Deluxe contains a zipper on the side. It reveals a small, extra compartment inside the bag in which it's possible to store small, everyday items.



## STRINGS

The drawstrings of the bag have a thickness of one centimetre and are made out of cotton. It makes the bag stronger and there's a very low risk of the strings breaking when the bag is filled up entirely.





## BOTTLEBAG FASHION

The BottleBag Fashion was developed to draw the attention of the fashion industry. Especially in this industry the single use of polyester fabrics by large corporations like large fashion multinationals are a common fact. Their clothing is not durable: merely a trend for some months.



## FABRIC

The BottleBag Fashion is made out of strong 300D rPET polyester fibre and is made out of eight PET bottles. It's possible to print the bag in one colour, PMS, all over print or full colour sublimation. The BottleBag Fashion contains two handles at the top, making it easy to carry around the shoulder. The size of the bag is 75 x 41 cm and the weight of the bag is 95 grams.







## **BOTTLEBAG FASHION DUOTONE**

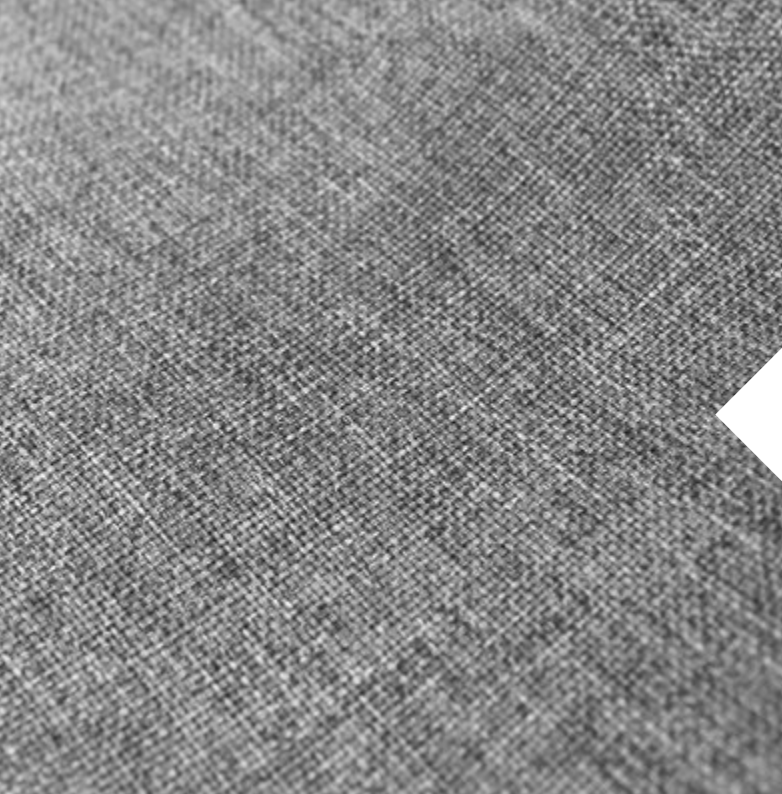
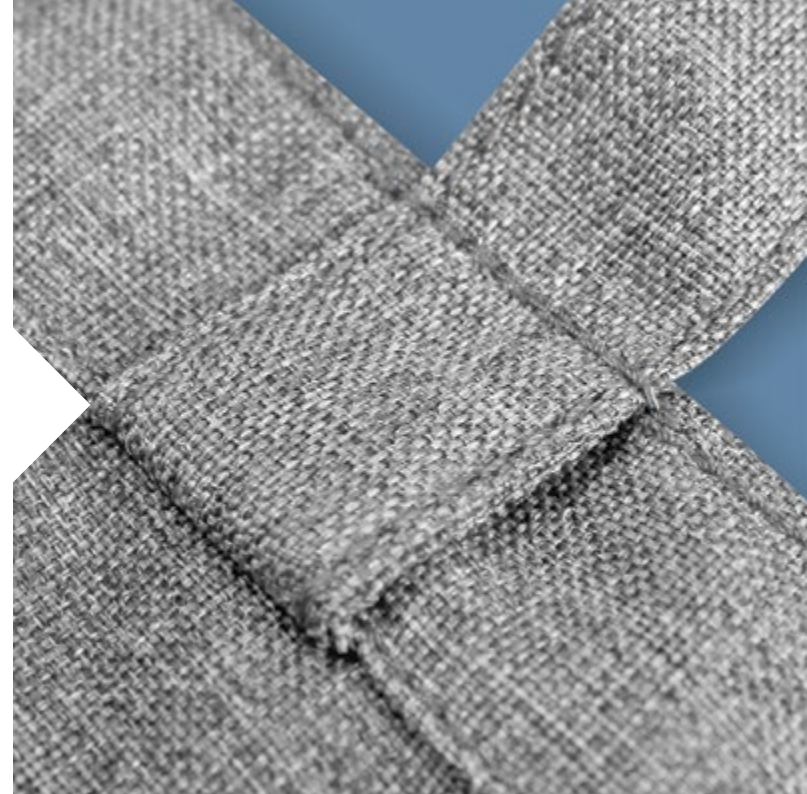
The BottleBag Fashion is also available in duotone material, which means that the bag contains white and a contrasting color fibre. As you can see in the pictures, the bag has a fashionable look and feel. We can make the BottleBag Fashion Duotone in many different colors on request. The bag can only be printed by silkprint.





## STRONG

BottleBag Fashion is made out of strong 300D rPET polyester fibre. Our highly skilled workers only make high quality products. The handles are nicely stitched and have a durable construction.



## TEXTURE

The mixed materials give the BottleBag Fashion Duotone a unique feeling and appearance. It's a bag like no other.





## BOTTLEBAG FASHION FULL COLOUR

BottleBag Fashion can also be printed in full colour. If you provide a photo we can print it on the BottleBag Fashion by sublimation technique. Even the handles can be printed.





## BOTTLEBAG BEACH

The BottleBag Beach is developed because of the fact that people leave plastic and plastic bags on the beaches on many occasions. With the BottleBag Beach we want to raise awareness that especially single use plastic ends up into the ocean. By using the BottleBag Beach you can make a difference. Don't leave trash and plastic bags on the beach and start reusing. Stop single use!







## BOTTLEBAG BEACH

The BottleBag Beach is our biggest BottleBag so far. It has many extras and can carry many items inside due to its convenient size. The bag is made out of 190 rPET polyester. It is completely foldable and fits in the small pouch that is attached to the inside of the extra compartment on the outside of the bag behind the zipper. The Bottlebag Beach is 45 x 30 cm and weighs 151 grams. When folded, the BottleBag Beach is 19 x 15 cm.



X6,5

## PRINTING

It is possible to print the bag in one colour, PMS, all over print or full colour sublimation. For extra solidity we attached 2 extra 600D handles down to the bottom of the bag. The BottleBag Beach is made out of 8 PET bottles.

## FOLDABLE

The BottleBag beach is completely foldable and fits exactly inside the pouch when folded correctly. The pouch is attached to the outside of the bag. If the BottleBag is folded out, the small pouch is an extra compartment and can be used by opening the zipper.





## DOUBLE STITCHING AND EXTRA PIPING

The BottleBag Beach contains double stitching and piping on the inside of the bag. It causes the bag to have a longer durability and makes it stronger and firmer.



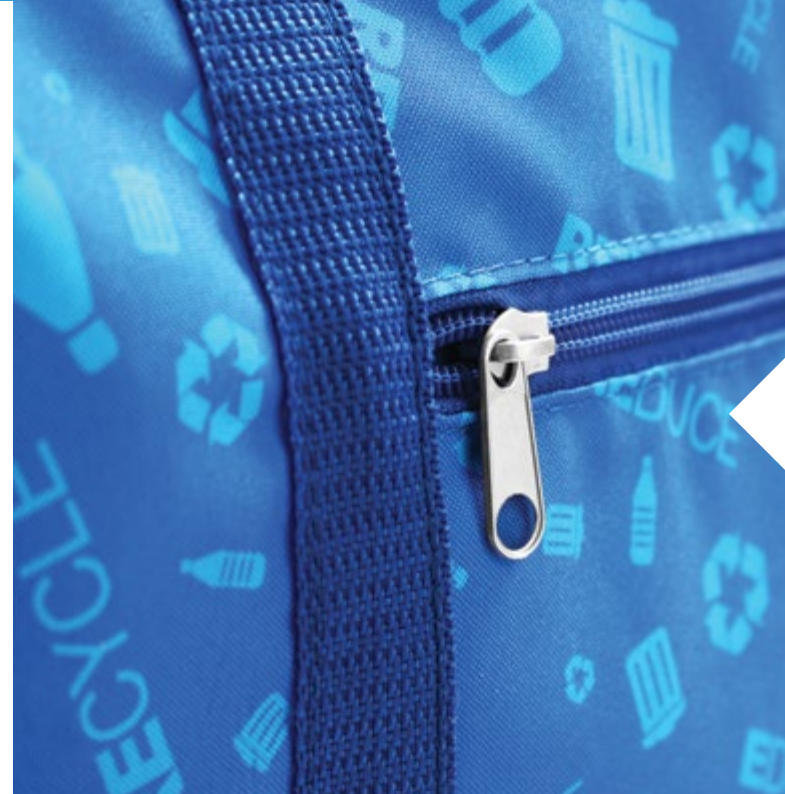
## POUCH

The pouch is available for one colour print, PMS print, all over print or full colour sublimation. The convenient zipper makes sure the bag doesn't fall out once folded and put into the pouch.



## HANDLE

The bag has strong handles made out of 600D rPET polyester. The handles are double stitched to the bag and surround the bag's sides for a stronger grip and a better carrying capacity.



## ZIPPER

The double-sided zipper on the side of the BottleBag Beach reveals a large, extra compartment. The compartment is reversible and could be turned into the pouch for the BottleBag. The compartment is on the back of the bag, creating a safe place to store important items. The zipper is made out of recyclable iron instead of plastic.





## BOTTLEBAG BIKE

The BottleBag Bike is a derivative of the French musette bag. The bag with the long handle can be used while cycling to supply the riders. These bags should not end up in nature after use. It's a small, compact bag with a long handle, ideal to wear around the shoulder or across the chest. The bag is made out of 4 PET bottles and it's possible to print the bag in one colour, PMS, all over print or full colour sublimation. The size of the BottleBag Bike is 25 x 34 cm. The weight is 38 grams.



## VELCRO

It's possible to close the bag using the tag at the top, which can be stuck to the bag using Velcro. The material is strong and doesn't loosen up easily; a convenient extra of the BottleBag Bike.



## HANDLE

The handle of the bag has an approximate total length of 120 centimetres. It is stitched securely to the sides of the BottleBag. Due to its convenient length, the bag is ideal to wear around the shoulder or across the chest.